

For Immediate Release

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Just Announced! RBRM – Ronnie, Bobby, Ricky, and Mike!

Bossier City, Louisiana – R&B legends, Ronnie, Bobby, Ricky & Mike will bring their much anticipated joint tour, to CenturyLink Center on Saturday, October 20, 2018 at 7:30PM.

The Ticketmaster Venue Pre-Sale begins July 31, 2018 at 10AM – August 2, 2018 at 10PM.

LINK - <http://www.ticketmaster.com/event/1B0054FB94533775>

Use password: **RBRMBOSSIER**

Beginning August 3, 2018 at 10AM tickets will be available for purchase at the CenturyLink Center Box Office, at all Ticketmaster outlets, and www.ticketmaster.com. Or, you may charge by phone by calling: 1-800-745-3000.

Ronnie, Bobby, Ricky & Mike now known as “RBRM,” have joined forces to combine their extensive catalogue of high energy mega-hits and dynamic stage presence to embark on a World Tour in the fall of 2018.

Chart topping smash hit records like “My Prerogative,” “Every Little Step,” “Rock Wit’cha,” “Roni,” [Brown] “Poison,” “Do Me,” “Thought It Was Me,” and “Smile Again,” [BBD] are timeless tracks that have stood the test of more than 25 and continues to audibly paint the soundtrack of millions of lives around the globe.

As Producers of the mega-successful, “New Edition Story,” a three night mini-series which premiered on the BET/Viacom Networks to a record breaking 29 Million viewers, and was social media’s #1 trending topic for all three nights, the saga continues this September with the highly anticipated “The Bobby Brown Story” which will also premiere on the BET/Viacom Network.

With more than 35 years of entertainment experience, Ronnie, Bobby, Ricky & Mike are four childhood friends from Boston, Massachusetts with multiple accolades, and countless sold out concerts, and for the love of their millions of die-hard fans around the world, RBRM is eager and excited to hit the road to introduce a brand-new version of themselves while giving back to their fans a taste of the unconditional love they’ve given them for years.

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About CenturyLink Center

Since opening its doors in the late fall of 2000, CenturyLink Center has been on the map as one of the top entertainment destinations in the South. Located on the banks of the Red River in Bossier City, LA, the CenturyLink Center is a 270,000 square foot facility capable of hosting up to 14,000 patrons. The venue features world-class concerts, family shows, ice-skating shows, motor sports, rodeos, conventions, religious and community events, as well as other special events.

About SMG

Founded in 1977, SMG provides management services to 233 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston’s NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit: www.smgworld.com.