NICKELODEON'S JOJO SIWA D.R.E.A.M. THE TOUR ADDS 50 NEW DATES IN 2020!

***JoJo's D.R.E.A.M. Concert* Special to Premiere Friday, Nov. 22, at 8:00 p.m. (ET/PT)**

Tickets On Sale to General Public Friday, Nov. 22, at 12:00 p.m. Local Time

***Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour* Produced by AEG Presents**

Share it: @Nickelodeon #JoJoDREAMTour
Click HERE to Download Photos
Click HERE to Embed *JoJo's D.R.E.A.M. Concert* Trailer

BURBANK, Calif.–Nov. 15, 2019–Nickelodeon star, YouTube sensation and 2019's hottest breakthrough pop artist JoJo Siwa is adding 50 new dates across North America to her wildly popular concert: *Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour*, bringing the total number of shows to 148. Siwa kicks off her new 2020 dates on March 11 in Colorado Springs and will return to many cities including New York, where she will headline the legendary venue Madison Square Garden. JoJo will continue to new venues including: Allstate Arena in Rosemont, Scotiabank Saddledome in Calgary, Capital One Arena in Washington, D.C., and AmericanAirlines Arena in Miami, concluding in North Little Rock on June 6.

A special Siwanatorz pre-sale goes live on Monday, Nov. 18, at 12 p.m. local time, followed by an American Express pre-sale on Tuesday, Nov. 19, at 12 p.m. local time. A limited number of exclusive VIP Packages will be available. These exclusive offers can include an amazing selection of tickets, Meet & Greets with JoJo Siwa, autographed memorabilia, custom merchandise and much more. General public on-sale begins Friday, Nov. 22, at 12 p.m. local time. Tickets will be available at JoJoDreamTour.com.

Siwa will donate $1 for every ticket sold to *Dancers Against Cancer* (DAC). The foundation strives to create an alliance in the dance community by providing financial support and inspiration to dance educators, choreographers, dancers and their family members who have been impacted by cancer. For more information on *Dancers Against Cancer* (DAC) go to imadanceragainstcancer.org.

On Friday, Nov. 22, at 8:00 p.m. (ET/PT), Nickelodeon premieres *JoJo's D.R.E.A.M. Concert* television special where fans at home can see live concert performances from the *D.R.E.A.M. Tour,* fan interviews, candid moments of Siwa talking about her favorite parts of the tour and the inspirations behind some of her favorite songs.

Along the tour route, Siwa will take the stage at *Nickelodeon SlimeFest,* a two-day family-friendly music festival, on Saturday, March 21, and Sunday, March 22, at the Forum in Inglewood, Calif. The event will also feature performances by Why Don't We, French Montana and Blanco Brown, along with one-of-a-kind experiences for the entire family featuring Nickelodeon's signature

green slime. Additional activations will include: Slime Central, where 20 people can get slimed simultaneously; a giant slime pit in front of the stage; a silent Slime Disco and more.

JoJo Siwa D.R.E.A.M. The Tour is produced by Nickelodeon and AEG Presents and sponsored by *Hairdorables®. Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour* remains one of the hottest tickets of the year. Siwa's inaugural run ranked at #5 on the Hot Tours Chart as reported by Billboard, with 80 of the 96 dates sold out as the tour touched down in seven countries on three continents.

Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour is a part of the Viacom Live Experiential portfolio. With 25 events and growing, Viacom Live delivers experiences that drive culture and conversation, allowing fans to connect with the most influential brands globally.

Following are *Nickelodeon's JoJo Siwa D.R.E.A.M. The Tour* 2020 dates:

DATE	**CITY**	**VENUE**
March 11	Colorado Springs, CO	The Broadmoor World Arena
March 13	Lubbock, TX	United Supermarkets Arena
March 14	Las Cruces, NM	Pan American Center
March 15	Glendale, AZ	Gila River Arena
March 17	Bakersfield, CA	Mechanics Bank Arena formerly known as Rabobank Arena
March 21	Inglewood, CA	Nickelodeon's SlimeFest (The Forum)
March 22	Inglewood, CA	Nickelodeon's SlimeFest (The Forum)
March 24	Fresno, CA	Save Mart Center
March 25	Sacramento, CA	Golden 1 Center
March 27	Salt Lake City, UT	Vivint Smart Home Arena
March 28	Boise, ID	ExtraMile Arena
March 29	Spokane, WA	Spokane Arena
March 31	Yakima, WA	Yakima Valley SunDome
April 3	Edmonton, AB	Rogers Place
April 5	Calgary, AB	Scotiabank Saddledome
April 6	Saskatoon, SK	SaskTel Centre
April 8	Winnipeg, MB	Bell MTS Place
April 10	Grand Forks, ND	Ralph Engelstad Arena
April 11	Minneapolis, MN	Target Center
April 14	Rosemont, IL	Allstate Arena
April 15	Green Bay, WI	Resch Center
April 17	Moline, IL	TaxSlayer Center
April 18	Springfield, MO	JQH Arena
April 19	Champaign, IL	State Farm Center
April 21	Madison, WI	Kohl Center
April 23	Ft Wayne, IN	Allen County War Memorial Coliseum
April 25	Evansville, IN	Ford Center
April 26	Lexington, KY	Rupp Arena

April 27	Cleveland, OH	Rocket Mortgage FieldHouse
April 30	Hamilton, ON	FirstOntario Centre
May 1	Ottawa, ON	Canadian Tire Centre
May 3	Syracuse, NY	The Oncenter War Memorial Arena
May 5	Portland, ME	Cross Insurance Arena
May 6	Manchester, NH	SNHU Arena
May 8	Washington DC	Capital One Arena
May 9	Trenton, NJ	CURE Insurance Arena
May 12	New York, NY	Madison Square Garden
May 15	Hershey, PA	GIANT Center
May 16	Norfolk, VA	Chartway Arena
May 17	Charlotte, NC	Spectrum Center
May 19	Raleigh, NC	PNC Arena
May 20	Columbia, SC	Colonial Life Arena
May 22	Tampa, FL	Amalie Arena
May 23	Miami, FL	AmericanAirlines Arena
May 27	Estero, FL	Hertz Arena
May 28	Jacksonville, FL	Vystar Veterans Memorial Arena
May 29	Pensacola, FL	Pensacola Bay Center
May 31	Houston, TX	Toyota Center
June 2	New Orleans, LA	Smoothie King Center
June 3	Bossier City, LA	CenturyLink Center
June 5	Oklahoma City, OK	Chesapeake Energy Arena
June 6	North Little Rock, AR	Simmons Bank Arena

Visit JoJoDREAMTour.com for more information.

Nickelodeon superstar JoJoSiwa is a YouTube sensation, pop star, dancer, entrepreneur, social media influencer and *The New York Times* bestselling author. Siwa connects with her fans through many channels: via social media she has over 10.4 million subscribers with over 2.6 billion views on YouTube, she has over 8.9 million followers on Instagram, over 439,000 Twitter followers, over 17.3 million followers on TikTok(formerly Musical.ly), and over 596,000 followers on Facebook; through her SIWANATORZ club, which stands against negativity and bullying; through her global reach of consumer products including her signature bows, accessories, apparel, arts and crafts, cosmetics, home goods and party supplies; and with her hugely popular singles, “Boomerang,” which has been viewed over 782 million times and RIAA certified platinum, “Kid in a Candy Store,” which is RIAA certified gold, “Hold The Drama”, and “D.R.E.A.M”.

Siwa recently won her third Kids’ Choice Award for “Favorite Social Music Star.” Her previous Choice Awards include “Favorite Viral Music Artist” in 2017 and “Favorite Musical YouTube Creator” in 2018. She also performed at Kids’ Choice Mexico 2018. In November 2018, Siwa released her first EP, *D.R.E.A.M. The Music*, featuring four new songs: “D.R.E.A.M,” “My Story,” “Everyday Popstars” and “Only Getting Better.” The music video for “D.R.E.A.M.” was released on Siwa’s YouTube channel and to date has garnered over 76 million views. Due to the success

of *D.R.E.A.M. The Music*, Siwa released a second EP, *Celebrate*, in April featuring an additional four new songs: "It's Time To Celebrate," "#1U," "Worldwide Party," and "Bop!" The accompanying music videos for "Bop!" and "It's Time To Celebrate" have accumulated over 12 million views and 7.7 million views respectively on her YouTube channel.

In 2016, Nickelodeon and Siwa entered an exclusive licensing partnership to develop a line of consumer products inspired by Siwa. Categories span toys, apparel, accessories, consumer electronics, Halloween costumes and more. To date, over 50 million JoJo Bows have been sold. Siwa's consumer products are available internationally, including the UK, Canada, Australia and Mexico.

Siwa launched her first animated shorts series, *The JoJo & BowBow Show Show* starring Siwa and her furry best friend BowBow. She also worked alongside Nick Cannon in Nickelodeon's hit competition series *Lip Sync Battle Shorties*. She has also appeared on various Nickelodeon live-action series including *School of Rock* and *The Thundermans.* Siwa performed a medley of hits at *Nickelodeon's 2018 Kids' Choice Awards*, including her platinum smash "Boomerang."

About AEG Presents

Combining the power of the live event with a focus on true artist development, AEG Presents is a world leader in the music and entertainment industries. Operating across three continents, the company has an unparalleled commitment to artistry, creativity, and community. Its tentpole festivals and multi-day music events — which include the iconic Coachella Valley Music & Arts Festival and the legendary New Orleans Jazz & Heritage Festival alongside British Summer Time at Hyde Park, Stagecoach, Hangout Festival, Electric Forest, and Firefly — continue to set the gold standard for the live music experience. AEG Presents promotes global tours for artists such as The Rolling Stones, Ed Sheeran, Elton John, Taylor Swift, Celine Dion, Justin Bieber, BTS, Kenny Chesney, Paul McCartney, Katy Perry, Panic! At The Disco, Luke Combs, Maggie Rogers, Dan + Shay, and JoJo Siwa in addition to — through its network of clubs, theatres, arenas, stadiums and renowned partner brands such as Goldenvoice, Messina Touring Group, Concerts West, The Bowery Presents, PromoWest Productions, Marshall Arts, Madison House Presents, and Zero Mile Presents — creating and developing an infrastructure for artist development and audience reach that is unmatched by any company in the world. AEG Presents is a wholly-owned subsidiary of AEG. More information can be found at www.aegpresents.com.

About Nickelodeon

Nickelodeon, now in its 40th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

###

Press Contacts:
Lilah Kojoori
lilah.kojoori@nick.com

PMK
Meghan Prophet
Meghan.Prophet@pmkbnc.com